

Do you want to be the next King or Queen of Mardi Gras?

Becoming King or Queen of Mardi Gras is a huge honor and a lot of fun, but it is not for everyone. Please use this information to help you decide if you want to go “All In” for the fun and be a grand, colorful representative of Asheville Mardi Gras!!!!

How and when are they chosen?

Each year, deep in the heart of winter, the Mardi Gras season lights a spark as it begins in January with the Twelfth Night celebration. On this enchanted night, the King and Queen of Asheville’s new Mardi Gras season will be crowned.

All Asheville Mardi Gras currently registered members are welcome to take a slice of King Cake. Whoever finds the king cake baby in his or her slice will pick a royal consort, and the two will lead the Asheville Mardi Gras Parade as newly crowned royalty!

However, due to the pandemic, this year’s event gives you the option to attend in person or virtually through zoom. You can indulge in a piece of virtual cake by proxy if you prefer. No calories!

If you want to have a chance at being royalty, please sign up as a member and pay the \$25 membership support (ashevilllemardigras.org/membership), and email ashevilllemardigras@gmail.com to announce your intent to take a piece of King Cake!

How long is the commitment?

The commitment is one year. The current King and Queen will dramatically “Die” at the following years 12th Night Celebration and the new King and Queen will elevate to the throne.

What are my responsibilities?

Pick your royal consort - traditionally done during the Twelfth Night ceremony.

Attend customary costumed appearances:

- Mardi Gras Parade and Queen's Ball - Sunday, February 27, 2022
- Cajun Cookoff
- Queen’s luncheon (no crowns, but hats)
- Membership Picnic
- Twelfth Night
- Media appearances to promote Asheville Mardi Gras throughout the year

Participate in AMG Board meetings held throughout the year

Additional discretionary costume opportunities

- Downtown after Five
- Asheville Holiday Parade
- Other area Parades or Private Parades and appearances
- Festivals and events

Champion the celebration of Mardi Gras! Spread the word and help grow the awareness and membership of AMG.

Does it cost me anything? Will I get any physical or financial support?

The AMG board will provide a stipend to help with costuming, float expenses and labor! It won't necessarily cover all costs, but you will look and live like Royalty! (During events and parades... Sorry, we are unable to provide you with full-time live-in servants for the year)

Do I have to speak in public?

Yes! But.... You have support. If you prefer to be a quiet Royal that just wants to stand there and look fabulous that can happen too!!! You can appoint your consort or a designated member of the Board to speak on your and AMG'S behalf. This is to be a fun experience for you and everyone else. Not stressful.

What if I am not creative and need support?

No worries, AMG has been around for a while and Dead Royals and fellow members will be very supportive with ideas and strategies. Costume pieces and crowns can be built, bought, and borrowed. You may choose a costume designer to help cultivate a style, color palette, and several looks for different events. You can also curate your own look. You may choose a group of people to help you with dressing, ladies in waiting, gentlemen of the garter, etc.. to keep your phone or keys or change of clothing, et al, or even just to keep a distance in crowded circumstances. You may "inherit", make, purchase or redesign crowns and hats to signify your reign.

What is the most important part of this role?

To share the fun!!!!!!